

## ***Program and Venues***

### ***Monday, November 15***

➤ Turquoise room at the Memorial Union at the ASU Tempe campus

➤ ***Morning, Session I***

➤ ***8:00 am – 12:00 pm; chairman: Stephen Goodnick***

**8:00 am – 8:30 am:** Continental breakfast

**8:30 am – 9:00 am:** Greetings

**9:00 am – 10:00 am:** Leonid Gozman, Russian Corporation of Nanotechnologies, *Political Situation, Innovations and Nanotechnologies in Russia*

**10:00 am – 11:00 am:** Irina Dezhina, Institute of World Economy and International Relations, *Recent Trends in Science, Technology and Innovation Policy in Russia*

**11:00 am – 11:30 am:** Vladislav Zinchenko, Tomsk Region Government, *Innovations in Tomsk Region*

**11:30 am – 12:00 pm:** Lee Croft, Arizona State University, *Russian as an Enterprise: Dollars and Sense*

➤ ***Afternoon, Session II***

➤ ***2:00 pm – 6:00 pm; chairman: Victor Bykov***

**2:00 pm – 2:30 pm:** Sergey Kirpotin, Tomsk State University, *Russian Federal Research University: Mission, Aims and Objectives*

**2:30 pm – 3:00 pm:** Alexander Chuchalin, Tomsk Polytechnic University, *Tomsk Polytechnic University: Priorities in Research and Education*

**3:00 pm – 4:00 pm:** Stephen Goodnick, Arizona State University, *Nanotechnology and Renewable Energy Research and Education at ASU*

**4:00 pm – 4:30 pm:** Karla Teixeira, Arizona Department of Commerce, *International Business Development in Arizona*

**4:30 pm – 5:00 pm:** Gulbarshyn Bozheyeva, United States Industry Coalition, *Mobilizing American Industry for US-Russian Collaborations*

**5:00 pm – 6:00 pm:** Leonid Levkovich-Maslyuk, Russian Venture Company, *Global Expert Network Development at the Russian Venture Company*

➤ ***Evening, Reception I: 7:00 pm – 9:00 pm***

Reception and dinner at the University Club at the ASU Tempe campus and piano performance by Stephen Cook

## **Tuesday, November 16**

➤ The Convergence room (No.150) at the SkySong

➤ **Morning, Session III**

➤ **9:00 am – 12:00 pm; chairman: Karla Teixeira**

**9:00 am – 10:00 am:** Julia Rosen, SkySong, *ASU's Global Innovation Platform*

**10:00 am – 11:00 am:** Charlie Lewis, Arizona Technology Enterprises, *Technology Commercialization at Arizona State University: Policy and Practice*

**11:00 am – 12:00 pm:** Gary Witting, The Law Firm of Gary Witting, *Brief Survey of Intellectual Property around the World*

➤ **Afternoon, Session IV**

➤ **2:00 pm – 6:00 pm; chairman: Anatoli Korkin**

**2:00 pm – 3:00 pm:** Anna Goussevskaia, Arizona State University, *Interactive Innovation: International Prospective*

**3:00 pm – 3:20 pm:** Alexander Chertovich, Moscow State University, *Nanotechnology Education and Research Center of Lomonosov Moscow State University*

**3:20 pm – 3:40 pm:** Andrey Kotenko, Nitel Solar, *Development of Innovative Production Facilities in Irkutsk Region*

**3:40 pm – 4:00 pm:** Oleg Shutkin, Hevel Solar, *Unfolding Russian Solar Potential: First large-scale Thin Film PV Production by Hevel Solar and Analysis of Economical Viability of Solar PV Projects in Russia*

**4:00 pm – 4:20 pm:** Alexey Leontiev, Zelenograd Nanotechnology Center, *Innovation infrastructure of MIET as a Platform for cooperation Development in the Field of Micro- and Nanoelectronics*

**4:20 pm – 4:40 pm:** Oxana Kharach, Moscow Institute of Electronic Technology, *Ecological Systems and Industrial Management: Approach and Applications*

➤ **Break**

➤ **4:40 pm – 5:00 pm**

**5:00 pm – 6:00 pm:** Panel – The Missing Link: What Turns Innovation into a Successful Business. Moderator: Anna Sokolova and Islamshah Amlani, Thunderbird School of Global Management. Panelists: Bubba Cook and Jay Carter, Emyprean West

➤ **Evening, Reception II**

➤ **7:00 pm – 9:00 pm**

Reception and dinner at the Monti's Restaurant in the downtown Tempe

## ***Wednesday, November 17***

➤ Convergence room (No. 150) at the SkySong.

➤ ***Morning, Session V***

➤ ***9:00 am – 12:00 pm; chairman: Jaimes Cook***

**9:00 am – 10:00 am:** Robert Hisrich, Thunderbird School of Global Management, *Global Entrepreneurs and Co-operative Global Ventures*

**10:00 am – 10:30 pm:** Mitzi Montoya, Arizona State University, *Overview of Technological Entrepreneurship & Innovation Management Programs*

**11:00 am – 11:30 am:** Hector Zelaya, Arizona State University, *Education and Research at the W. P. Carey School of Business*

**11:30 am – 12:00 am:** Tom Arkusz, Arizona State University, *On-line Education in Engineering and Innovations*

➤ ***Afternoon, Session VI***

➤ ***2:00 pm – 6:00 pm; chairman: Gary Witting***

**2:00 pm – 3:00 pm:** Frank Divers, Business Development Specialists, *Business Development: The Science of Predictable Results*

**3:00 pm – 4:00 pm:** Doug Bruhnke, Growth Nation, *Marketing of Business and Technology in United States: First Step to Growth*

**4:00 pm – 4:30 pm:** Karla Teixeira, Arizona Department of Commerce, *Start up and RD Opportunities in Arizona*

**4:30 pm – 5:00 pm:** Gary Waissi, Arizona State University, *Arizona Aerospace Supply Chain Study: Helping Arizona Companies Innovate and Compete via Global Partnerships*

➤ ***Evening, Reception III***

➤ ***7:00 pm – 9:00 pm***

Reception and dinner at a private residence in Paradise Valley. Directions will be provided at the registration desk

## ***Thursday, November 18***

➤ The Decision Theater at the downtown Tempe

➤ ***Morning, Session VII***

➤ ***9:00 am – 12:00 pm; chairman: Denis Mamaluy***

**9:00 am – 10:00 am:** Serge Leef, Mentor Graphics, *International R&D in Electronic Design Automation (EDA): Perennial Search for Talent and Ideas*

**10:00 am – 11:00 am:** Ram Salman, Taetion, *Next Generation Networks*

**11:00 am – 12:00 am:** Stephen Feinson, Arizona State University, *ASU Global Partnerships in Education, Science and Innovations*

➤ ***Afternoon, Session VIII***

➤ ***2:00 pm – 5:00 pm; chairman: Gary Waissi***

**2:00 pm – 2:30 pm:** Alex Borovkov, SynBuild, *SynBuild – Molecular Biological Service Provider: Cloning, Assembly and Modification of Immunoglobulin Genes and Their Derivatives*

**2:30 pm – 4:30 pm:** Nikolay Malyutin and Alexander Shalumov, NICEVT, *Computer Assisted Design and Testing of Electronic Devices: I. Practice and Prospective; II. Mathematical and Physical Models; III. Collaboration Proposals*

**4:30 pm – 5:00 pm:** Maxim Sukharev, Arizona State University, *Computational Aspects of Nano-Optics*

➤ ***Evening, Reception IV***

➤ ***6:00 pm – 7:00 pm***

Reception and at the Overland Gallery of Fine Art in the downtown Scottsdale

## ***Friday, November 19***

### ➤ Various locations

#### ➤ ***Morning, Tours: 9:00 am – 12:00 pm***

**9:30 am – 12:00 pm:** Arizona State Capitol by Dean Martin

**11:00 am – 12 pm:** Biodesign Institute by Neal Woodbury

**9:00 am – 10:30 am:** Physics Science B, room 152, LeRoy Eyring Center for Solid State Science by Herb Finkelstein

**10:30 am – 12:00 pm:** Engineering Research Center, room 113, ASU Nanofab by Stefan Myhajlenko

#### ➤ ***Afternoon, Individual meetings: 2:00 pm – 5:00 pm***

Workshop participants may request assistance in arranging individual meetings with the workshop speakers, RUSTEC members, ASU faculty and staff and Arizona companies.

To schedule individual meetings with ASU faculty and staff members, please, contact Jody\_Seeling@yahoo.com (Jody\_Seeling@yahoo.com)

To schedule meetings with Arizona companies or other business related meeting, please, contact Jim.Cook@asu.edu

For all other individual meetings requests, please, contact Anatoli.Korkin@asu.edu

#### ➤ ***Evening, Reception V***

#### ➤ ***7:00 pm – 9:00 pm***

Closing reception at the Twin Palms hotel, conference room, first floor

#### ➤ ***Affiliated events***

**November 17, Wednesday, 4 pm, Alliance room 365, ASU SkySong Center:** Meeting of the NGC2011 conference organizers

**November 19, Friday, 7 pm, conference room, Twin Palms hotel:** Meeting of the RUSSA Club