

Online Program Development Workshop

Distant learning technologies of building and promoting global online education

Arizona State University, Tempe, Arizona

December 8-12 (main program) and 1-5 or/and 15-19 (optional), 2014

For individuals and teams involved in different aspects of designing educational on-line programs: administrative managers, professors and teachers, and IT-specialists.

FORMAT – face-to-face and online modules:

November 1-30: Free Online Introduction Module. This introductory module will be open to the public. It will include videos that provide an overview of the entire Workshop and opportunities for collaboration with ASU in general and particularly about its online education programs. The module will be hosted within the Teacher College's Professional Learning Library (PLL).

December 8-12: Online and face-to-face seminars by ASU professors (morning sessions) and presentations of guest speakers (afternoon sessions). Topics: program development, technology, management, finances and promotion. The workshop lectures will be prerecorded and will be available for workshop participants (included in the fees).

December 1-5 and/or 15-19: Group seminars, providing detailed look into online education and topic-specific trainings by request, i.e. language studies, pedagogy, nanotechnology, bio/medical technology, renewed energy, sustainability, etc.

Continued Dialog

Workshop organizers will develop and provide a platform for continued dialogue between the speakers and participants. Periodic synchronous web-based events will be scheduled based on participant feedback.

Fees: Face-to-face module - \$1,000 per person; Online module - \$2,000 per organization; Alternative afternoon program - \$500 per person; Weekend travel program - \$500 per person

Registration deadline is September 15th or until the participants limit is reached. Space is limited so early registration is strongly advised.

Contacts: Request program draft and send your questions via email to Anatoli.Korkin@asu.edu and/or Heidi.C.Blair@asu.edu